

Letter from the President



Chamber Members,

On behalf of the Kalona Area Chamber of Commerce Board of Directors, I would like to thank our Kalona business community for another great year. 2018 was host to a variety of exciting experiences for our town, including 13,000 bicyclists riding through on RAGBRAI, a brand new booth at the Iowa State Fair, and of course the return of cheese curds!

As leaves fall and winter sets in, we begin to look at the new year ahead. Our 2019 goal is simple - improve the benefits of membership with the Chamber. Here's how we'll do it.

First, through a unique partnership with the Washington Chamber of Commerce, our staff will have expert advice and guidance to better provide business development resources to members. The Kalona Chamber has always been known to provide a helpful, smiling face when a visitor comes to town to explore. But what we can expand and improve on is business development services for members.

Second, we will strive for better communication between all parties, including visitors, local and regional businesses, and from our staff and Board of Directors. This can be executed through email newsletters, routine announcements and posting of agendas and minutes, and a more stable presence in the main office. Finally, we will work to refresh our "brand". This includes regular updates to print materials and the Chamber website, simplifying our message, and even giving our office a facelift to better greet visitors.

We will also continue our everyday services such as the Hometown Bags, Service Packets, Kalona Days, monthly luncheons, ByWays Tours, social media, and much more. These are core functions at the Chamber, and we will ensure these services are sustained.

Please visit our new, simplified website that makes finding your business easier. If you would like to be listed under a different category, please contact me and I will make sure it gets changed.

Again, thanks for your continued support of the Chamber of Commerce. We now invite you to renew your membership and take an active role in your Chamber.

Sincerely,

Alvin Kramer
President, Kalona Area Chamber of Commerce

Membership Options

Please select one membership option from the list below. Any memberships not paid by 12/31/2018 will be removed from our lists.



Retiree		\$50.00
<ul style="list-style-type: none"> ✓ Perfect for a member of the community that still wants to contribute to the Kalona Chamber of Commerce and stay involved. ✓ Includes 1 complimentary meal to a Chamber Luncheon 		
In-Home Business		\$100.00
<ul style="list-style-type: none"> ✓ Business listing on Chamber website ✓ Social Media advertising support ✓ Business Services Packet ✓ Business featured in 1 Chamber Luncheon* 		
Start-Up Business (<i>Less than 1 year in business</i>)		\$175.00
<ul style="list-style-type: none"> ✓ Business listing on Chamber website ✓ Social Media advertising support ✓ Business Services Packet ✓ Business featured in 1 Chamber Luncheon <p style="text-align: right;"><i>Start-Up membership expires after 1st year, renew at Sm/Med/Lg levels.</i></p>		
Non-Profit Organization (<i>501c3 status with good IRS standing</i>)		\$350.00
<ul style="list-style-type: none"> ✓ Non-Profit listing on Chamber website ✓ Social Media advertising support ✓ Business Services Packet ✓ Non-Profit featured in 1 Chamber Luncheon ✓ Addition to the Hometown Bag ✓ Addition to the Service Packet 		
Small Business (<i>Less than 5 full-time equivalent employees</i>)		\$350.00
<ul style="list-style-type: none"> ✓ Business listing on Chamber website ✓ Social Media advertising support ✓ Addition to the Service Packet ✓ Business featured in 1 Chamber Luncheon ✓ Addition to the Hometown Bag <p style="text-align: right;"><i>50% Discount for 1st Time Chamber Members!**</i></p>		
Medium Business (<i>10 or fewer full-time equivalent employees</i>)		\$500.00
<ul style="list-style-type: none"> ✓ Business listing on Chamber website ✓ Social Media advertising support ✓ Addition to the Service Packet ✓ Business featured in 1 Chamber Luncheon ✓ Addition to the Hometown Bag <p style="text-align: right;"><i>50% Discount for 1st Time Chamber Members!**</i></p>		
Large Business (<i>11 or more full-time equivalent employees</i>)		\$850.00
<ul style="list-style-type: none"> ✓ Business listing on Chamber website ✓ Social Media advertising support ✓ Addition to the Service Packet ✓ Business featured in 1 Chamber Luncheon ✓ Addition to the Hometown Bag <p style="text-align: right;"><i>50% Discount for 1st Time Chamber Members!**</i></p>		

* Your business can be featured at the beginning of a Chamber Luncheon. You may hand out promotional materials and briefly speak about your business. This advertising is included in your Chamber membership and is different from sponsoring the food provided at the Luncheon.

** This discount is for new members only, and cannot be applied to past members.

Advertising & Event Sponsorships

Please select any of the following advertising or event sponsorship options. Then denote the sponsorship level desired.



Event: Kalona Days

“Gold” Primary Sponsor	\$1,000 or more
“Silver” Sponsor	\$500
“Bronze” Sponsor*	\$250
“Recognition” Sponsor	\$100
“Donation”	\$

*Minimum sponsor to be listed on Fun Run T-Shirts.

Event: Christmas in Kalona

Christmas in Kalona has become more than just a visit with Santa. Hands on activities, crafts, and ice skating have made this event a must attend for families.

“Gold” Primary Sponsor	\$500 or more
“Recognition” Sponsor	\$100
“Donation”	\$

Event: Parade of Scarecrows

Create and display a scarecrow in your business during the month of September. Scarecrows are then auctioned at the annual Fall Festival to support Kalona Elements.

Will create and display a Scarecrow	
Will fund a Scarecrow	\$100
“Donation”	\$

Event: Welcome After 5

Host an exclusive evening event and showcase your business. Socialize with other Chamber businesses and encourage business friendships. Event includes special website, social media, and newsletter promotion.

I would like to sponsor a Welcome After 5 event
I am interested but would like to learn more

Sponsorship: Downtown Flower Baskets

Flower baskets are hung on downtown Kalona light poles. Help bring the colors of Spring/Summer into downtown Kalona to greet guests and local shoppers.

Flower Basket Sponsor	\$40
Multiple Basket Sponsorships	\$

Event: Iowa State Fair Vendor

Businesses have the opportunity to sell their products at the Kalona of Chamber’s Iowa State Fair booth. The Chamber booth is located in the Varied Industries Building and a very popular destination at the Fair.

I would like to be a vendor
I am interested but would like to learn more

Sponsorship: Monthly Chamber Luncheon

The last Monday of each month the Chamber hosts a member luncheon at KCTC’s meeting room adjacent to the Chamber offices from 12:00 - 1:00PM. Your business would be responsible for providing the meal for the luncheon.

I would like to sponsor a Monthly Chamber Luncheon - Month best suited for your business
I can provide a quest speaker (please name) I am interested but would like to learn more

Event: Wellness Fair (October)

In conjunction with the Mid-Prairie Color Run, the event features activities and games for kids to help them learn about being healthy and living well.

Yes, I would like to be a vendor and learn more!

Membership Application

Please provide the Chamber with relevant business details, advertising and event sponsorship pledges, and a preferred payment method.



Business Information

Chamber Business Name:

Contact Name:

Contact Email (Primary):

Contact Email (Secondary):

Business Phone: Cell Phone:

Website Address:

Facebook Page Web Address:

Total Commitment

Membership Commitment (Page 2): \$

Advertising & Events Pledge (Page 3): \$

Total: \$

Payment Method

One-Time Payment (Cash or Check)

I would like to be billed bi-annually.

I would like to be billed quarterly.

Industry Categories

Please identify up to 2 categories for your business directory listing on the website.

Advertising, Media	In-Home Businesses
Agriculture, Fishing, Forestry	Legal Services
Amish-Owned or Amish Goods	Lodging, Travel
Arts, Culture, Entertainment	Manufacturing, Production, Wholesale
Automotive	Non-Profit Organizations
Business, Professional Services	Personal Services, Care
Computers, Telecommunications	Pets, Veterinary
Construction Equipment, Contractors	Real Estate, Moving, Storage
Family, Community, Civic Organizations	Religious Organizations
Finance, Insurance	Restaurants, Food, Beverages
Government, Education	Service Organizations
Grocery, Convenience Stores	Shopping, Specialty Retail
Health Care Home, Garden	Sports, Recreation
Industrial Supplies	Transportation
	Utilities, Environment

More About Your Business

Please provide the Chamber with the following details in order for us to accurately and effectively promote your business.



Business Description

What are your business hours?

What do you sell?

How long have you been in business (in Kalona or elsewhere)?

Does your business host any annual or recurring events?

Please tell the Chamber any other details we can promote about your business.